



THE ROYAL
NORFOLK SHOW

TRADE STAND APPLICATION 2017

Royal Norfolk Show 28 - 29 June

WAITLIST

Please complete both sides in full, sign and return
All prices below are quoted exclusively of VAT

CONTACT	CONTACT NAME:		COMPANY:	
	TELEPHONE:			
	EMAIL:		WEBSITE:	
	ADDRESS:			
	SHOW DAY CONTACT:		MOBILE:	

SPACE & SERVICES	Please note your preferred options for space below				Total £	
	SIZE REQUIRED:	x	metres	STAND PRICE:	£	
	OPEN GRASS:	COVERED SPACE:		TYPE OF SITE:		
	BAND 1		FOOD HALL	STANDARD		
	BAND 2		CRAFT TENT	CORNER +10%	+10% £	
	BAND 3		FLOWER & GARDEN	PREMIUM +10%	+10% £	
	BAND 4		SHEDDING (Bd 4)	PREMIUM CENTRAL +25%	+25% £	
	Please describe IN FULL your type of business and what you plan to do on the stand. Add any requests for location or stands/business types that you would like/not like to be near:					
	Please add services if required	ELECTRICITY	BANDS 1 - 4 & SHEDDING		order direct with EPS	
			FOOD HALL/CRAFT/FL&GARDEN 1 x 13/16amp socket at the stand		£ 97.00	£
REFRIGERATED HOOKUP Food Hall only - 16/32amp for chiller vans			£ 50.00	£		
INTERNET/PDQ HIRE			see price list in pack	order direct with NCI		
PRIVATE WATER SUPPLY			private cold water pipe & tap	£ 99.00	£	

EXTRA TICKETS	Extra tickets can be ordered later if preferred; see p10-11 for details			Price	Number	Total £
	Set Up / Clear Down			free		
	Admission Ticket	Valid either day, but for 1 day only		£ 14.17		£
	2-Day Parking			£ 10.00		£
	1-Day Parking	Valid either day, but for 1 day only		£ 5.00		£
	Night Security	Authorises vehicle on site overnight		free		
	T Pass	Authorises parking at stand		free		
	Caravan Park East	Exhibitor caravan parking; limited availability		£ 25.00		£
	RNAA Membership	2 x tickets / forward parking / access to pavilions		£45.83		£

OFFICIAL MARKETING	Official Show Guide	Basic List	includes stand name, location, telephone & website	free	
		Enhanced List *	includes basic list above - stand out further by adding your company description (max 25 words) and your colour logo	£ 40.00	£
		Advert	please tick if you would like to advertise in the Show Guide / Exhibitor Catalogue * * delete as appropriate; we will contact you separately with further info/costs	POA	
	Show Website	Basic List	includes stand name, description, telephone & website	free	
		Enhanced List *	includes basic listing as above, plus your colour logo and link to your own website	£ 40.00	£
	* Both Options		take the 'enhanced' listing for both the Official Show Guide and RNS Website at a reduced price	£ 65.00	£
	Please tick if you are interested in advertising on big screens or would like to publicise your show offers to our members and/or across our social media platforms (we will be in touch in due course with available options)				

ACTIVITIES	You must let us know if you are planning any activities on your stand space. Please provide details below:		
	Food & Drink *	Hospitality refreshments	
		Free samples	
		Selling food to take home	
	Alcohol *	Selling alcohol	
	Entertainment	General activities (includes rides, sport etc)	
		Music / live band / audio equipment	
		Noisy activities (machinery demos etc)	
Animals *	Livestock or animals on stand		
Charity	Collecting for charity		
Other			

- * Please note:
- Catering is not permitted unless we have specifically contracted you to do so
 - Alcohol sales must be approved by the Commercial Manager; TEN licences are required for all alcohol sales and may also be required for other entertainment. This is your responsibility to arrange/discuss with South Norfolk Council (see p 18 of the information brochure, point 1)
 - Animals/livestock may be subject to DEFRA movement/bio security controls; you will be sent the appropriate declaration if necessary

MARKETING INFO	If we should use different contact details for the Official Show Guide or website to those used in our main correspondence with you overleaf, please note them below:		
	Company Name:		Telephone:
	Website:		
	Stand Description: (this will be used for the show website and enhanced listings if selected. Please write clearly - max 25 words)		
	Enhanced Listings only: please email a high-res version of your colour logo to ben.hope@rnaa.org.uk		
	Descriptions and logos for enhanced listings must be received by 1st April or we cannot guarantee inclusion. If you have taken an enhanced listing on our website, this will be added as soon as possible. We reserve the right to edit your entry		
Please tick if you do not wish for your details to be passed to <i>relevant</i> third parties: (e.g. media, contractors etc - we do not sell or give your information to anyone else)			

FORMS	Risk Assessment:	enclosed		to follow	
	Public Liability:	enclosed		to follow	
	Water:	please send form		not required	
	Electricity:	please send form		not required	
	Internet / PDQ:	to book with NCI		not required	
	When is the latest date we can contact you for space in case of cancellations:				

I understand I am being added to a waiting list and there is no guarantee space will be offered.
If my booking is accepted, on behalf of the person(s) named overleaf, I confirm the intention to occupy the stand space for the purpose indicated.
I have read and agree to abide by the Association's rules and regulations.

Name	Signature	Date
------	-----------	------

PLEASE DO NOT SEND ANY PAYMENT NOW - YOU WILL BE INVOICED IF YOUR BOOKING IS ACCEPTED

Contact:
Sonia Bell, Commercial Manager
t: 01603 731968 e: sonia.bell@rnaa.org.uk

Royal Norfolk Show
Norfolk Showground
Dereham Road
Norwich
NR5 0TT

When you have completed the form, please click the green button below and your application will be forwarded to the Show Office