



THE ROYAL
NORFOLK SHOW

Royal Norfolk Show

Norfolk Food Producer Application 2018

Kindly Sponsored by



Funding Application Deadline: Friday 22nd December 2017

In conjunction of HSBC the RNAA is pleased to announce a funding opportunity for Norfolk producers that meant the following criteria.

Application Funding Criteria:

- 1: Your business is based in Norfolk
- 2: Your produce is produced in Norfolk with ingredients that are sourced locally where possible
- 3: Previous applicants, whether successful or not, may apply
- 4: We recommend that this form is fully completed in detail to showcase your business.

Judges:

A representative will be provided from the following organisations for the Judging process:

Royal Norfolk Agricultural Association
HSBC
Norfolk Food and Drink Ltd
A Cookery expert

Please explain what part(s) or what level of your production is based in Norfolk (including source of produce/ingredients):

Please indicate how your business would benefit from this funding:

How many staff do you employ? Would you need assistance from volunteers for breaks:

If you would like to submit a copy of your business plan to support your application then this would be happily received.

We recommend this form is fully completed in detail to best showcase your business for the judging process of the application.

SERVICES	Please add services if required	ELECTRICITY	1 x 13/16amp socket at stand	£ 100.00	£
			1 x 16/32amp in Food Hall car park for refrigerated vehicle hook-ups only	£ 50.00	£
		INTERNET/PDQ HIRE	see price list online	order direct with NCI	

EXTRA TICKETS	Extra tickets can be ordered later if preferred; see p10-11 for details		Price	Number	Total
	Set Up / Clear Down	One provided automatically	Free		
	Admission Ticket	4 x 1-day tickets are included in the stand cost	£ 14.17		£
	2-Day Parking	1 x parking pass is included in the stand cost	£ 10.00		£
	1-Day Parking	Valid either day, but for 1 day only	£ 5.00		£
	Night Security	Authorises vehicle on site overnight	Free		
	T Pass	Authorises parking at stand	Free		
	Caravan Park East	Exhibitor caravan parking; limited availability	£ 25.00		£
	RNAA Membership	2 x tickets/forward parking/access to pavilions	£ 45.83		£

OFFICIAL MARKETING	Official Show Guide	Basic List	includes stand name, location, telephone & website	free		
		Enhanced *	includes basic list above - stand out further by adding your company description (max 25 words) and your colour logo	£ 40.00	£	
		Advert	please tick if you would like to advertise in the Show Guide / Exhibitor Catalogue* *delete as appropriate; we will contact you separately with further info/costs	POA		
	Show Website	Basic List	includes stand name, description, telephone & website	free		
		Enhanced *	includes basic listing as above, plus your colour logo and link to your own website	£ 40.00	£	
	* Both Options		take the 'enhanced' listing for both the Official Show Guide <i>and</i> RNS Website at a reduced price	£ 65.00	£	

MARKETING INFO	If we should use different contact details for the Official Show Guide or website to those used for our main correspondence with you overleaf, please note them below:		
	Company Name:		Telephone:
	Website:		
	Stand Description: (this will be used for the show website, plus enhanced listings if selected. Please write clearly - max 25 words)		
	Descriptions and logos for enhanced listings must be received by 13th April at the very latest or we cannot guarantee inclusion. If you have taken an enhanced listing on our website, this will be added as soon as possible. We reserve the right to edit your entry. Please send your company logo (high resolution) to ben.hope@maa.org.uk		
	Please tick if you do not wish for your details to be passed to <i>relevant</i> third parties: (e.g. media, contractors etc – we do not sell or give your information to anyone else)		

FORMS	Risk Assessment:	enclosed		to follow	
	Public Liability:	enclosed		to follow	
	Internet / PDQ:	to book with NCI		not required	
	When is the latest date we can contact you for space in case of cancellations:				

I understand I am being added to a waiting list and there is no guarantee space or funding by HSBC will be offered. A decision on those businesses to be offered the HSBC funding will be made by 1st February 2018. If I am not accepted for funding and space allows, I understand that I will have the option to attend and pay the full stand fee of £150 +VAT. If my booking is accepted, on behalf of the person(s) named overleaf, I confirm the intention to occupy stand space for the purpose indicated. I have read and agree to abide by the Association's rules and regulations.

Name	Signature	Date

Please return with all applicable forms to:
Ben Hope, Royal Norfolk Show, Norfolk Showground, Dereham Road, Norwich NR5 0TT **tel:** 01603 594462 **email:** ben.hope@maa.org.uk