

## **Royal Norfolk Show**

## **Norfolk Food Producer Application 2019**

## Kindly Sponsored by



## Funding Application Deadline: Friday 21st December 2018

In conjunction of HSBC the RNAA is pleased to announce a funding opportunity for 10 Norfolk producers that meet the following criteria.

### **Application Funding Criteria:**

- 1: Your business is based in Norfolk and is new within the last 12 months at application or you have not exhibited at the Royal Norfolk Show before
- 2: Your produce is produced in Norfolk with ingredients that are sourced locally where possible 3: We recommend that this form is fully completed in detail to showcase your business.

#### Judges:

A representative will be provided from the following organisations for the Judging process:

Royal Norfolk Agricultural Association
HSBC
Norfolk Food and Drink Ltd
A Cookery expert



# NORFOLK FOOD PRODUCER APPLICATION 2019



Please complete both sides in full, sign and return by **Friday 21**st **December.** You must include supporting information such as marketing materials, website information etc

All prices are quoted exclusively of VAT



|               | CONTACT NAME:                                                                                                            |                                                                                                                                                                           | COMPANY:                                                                                     |                                                    |                                       |
|---------------|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------|---------------------------------------|
|               | TELEPHONE:                                                                                                               |                                                                                                                                                                           | COMPANT.                                                                                     |                                                    |                                       |
| ပ္            | EMAIL:                                                                                                                   |                                                                                                                                                                           | WEBSITE:                                                                                     |                                                    |                                       |
| ¥             | ADDRESS:                                                                                                                 |                                                                                                                                                                           | WLDSIIL.                                                                                     |                                                    |                                       |
| CONTACT       | ADDITEOU.                                                                                                                |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               | NAME OF SHOW DAY CONTACT:                                                                                                |                                                                                                                                                                           |                                                                                              | MOBILE:                                            |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               | Stand space is offered to sm                                                                                             | all Norfolk producers of 3 x 3m                                                                                                                                           | at £160 +VAT                                                                                 |                                                    |                                       |
|               | We may be able to offer smaller space<br>You will receive tickets to cover 2 state Catering is not permitted; sampling a | u will need to provide your own tabling/<br>e if you do not need a full 3m frontage<br>if per day, plus a two-day parking pass<br>nd take-home sales are fine. Alcohol sa | <ul> <li>please indicate your refor the Food Hall car partles must be approved to</li> </ul> | requirements here<br>ark<br>by the Event Sales Coo | ordinator (the Food Hall is licensed) |
|               | remainder of the stand fee or                                                                                            | ng HSBC funding, you will only<br>n your behalf.<br>costs including <u>additional tickets, elec</u>                                                                       |                                                                                              |                                                    |                                       |
|               | Please describe IN FULL your type                                                                                        | of business and what you plan to de                                                                                                                                       | on the stand (includ                                                                         | e product sheets and                               | pricing):                             |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
| ES            |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
| STAND DETAILS |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
| S             |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
| Τ             |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
| တ             | Why did you establish your busine                                                                                        | ss and when did you begin trading:                                                                                                                                        |                                                                                              |                                                    |                                       |
|               | ,,                                                                                                                       |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |
|               |                                                                                                                          |                                                                                                                                                                           |                                                                                              |                                                    |                                       |

|    | Please explain what part(s) or what level of your production is based in Norfolk (including source of produce/ingredients): |
|----|-----------------------------------------------------------------------------------------------------------------------------|
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    | Please indicate how your business would benefit from this funding:                                                          |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    | How many staff do you employ?                                                                                               |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
|    |                                                                                                                             |
| lf | you would like to submit a copy of your business plan to support your application then this would be happily                |
|    | received.                                                                                                                   |
|    |                                                                                                                             |

We recommend this form is fully completed in detail to best showcase your business for the judging process of the application.

| SES           | Please add<br>services if<br>required | ELECTRICITY       | 1 x 13/16amp socket at stand                                              | £ 100.00              | £ |
|---------------|---------------------------------------|-------------------|---------------------------------------------------------------------------|-----------------------|---|
| <b>&gt;</b> s |                                       |                   | 1 x 16/32amp in Food Hall car park for refrigerated vehicle hook-ups only | £ 50.00               | £ |
|               |                                       | INTERNET/PDQ HIRE | see price list online                                                     | order direct with NCI |   |

|          | Extra tickets can be ordered later if preferred; see p10-11 for details |                                                  | Price   | Number | Total |
|----------|-------------------------------------------------------------------------|--------------------------------------------------|---------|--------|-------|
| ဟ        | Set Up / Clear Down                                                     | One provided automatically                       | Free    |        |       |
| 山山       | Admission Ticket                                                        | 4 x 1-day tickets are included in the stand cost | £ 14.17 |        | £     |
| 쏭        | 2-Day Parking                                                           | 1 x parking pass is included in the stand cost   | £ 10.00 |        | £     |
| Ě        | 1-Day Parking                                                           | Valid either day, but for 1 day only             | £ 5.00  |        | £     |
| ₹        | Night Security                                                          | Authorises vehicle on site overnight             | Free    |        |       |
| Ë        | T Pass                                                                  | Authorises parking at stand                      | Free    |        |       |
| <u>û</u> | Caravan Park East                                                       | Exhibitor caravan parking; limited availability  | £ 25.00 |        | £     |
|          | RNAA Membership                                                         | 2 x tickets/forward parking/access to pavilions  | £ 50.00 |        | £     |

| FO       | If we should use <b>different</b> contact details for the Official Show Guide or website to those used for our main correspondence with you overleaf, please note them below:                |  |            |  |   |  |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|------------|--|---|--|
| <u>⊌</u> | Company Name:                                                                                                                                                                                |  | Telephone: |  |   |  |
|          | Website:                                                                                                                                                                                     |  |            |  |   |  |
| ¥        |                                                                                                                                                                                              |  |            |  | _ |  |
| MARI     | Please tick if you do <b>not</b> wish for your details to be passed to <i>relevant</i> third parties: (e.g. media, contractors etc – we do not sell or give your information to anyone else) |  |            |  |   |  |

| 10   | Risk Assessment:  | enclosed         | to follow    |  |
|------|-------------------|------------------|--------------|--|
| Ĕ    | Public Liability: | enclosed         | to follow    |  |
| ORMS | Internet / PDQ:   | to book with NCI | not required |  |

When is the latest date we can contact you for space in case of cancellations:

I understand I am being added to a waiting list and there is no guarantee space or funding by HSBC will be offered.

A decision on those businesses to be offered the HSBC funding will be made by 1st February 2019. If I am not accepted for funding and space allows, I understand that I will have the option to attend and pay the full stand fee of £160 +VAT.

If my booking is accepted, on behalf of the person(s) named overleaf, I confirm the intention to occupy stand space for the purpose indicated.

I have read and agree to abide by the Association's rules and regulations.

| Name | Signature | Date |
|------|-----------|------|
|      |           |      |
|      |           |      |

#### Please return with all applicable forms to:

Ben Hope, Royal Norfolk Show, Norfolk Showground, Dereham Road, Norwich NR5 0TT tel: 01603 594462 email: ben.hope@rnaa.org.uk